

MARS THE Y.A. #01

YAKUSHIMA ISLAND, JAPAN

2023 GOLD: THE SAN FRANCISCO WORLD SPIRITS COMPETITION

Mars The Y.A. #01 is the first edition of whiskies showcasing the unique terroir of Yakushima Island where it is aged. Not to be confused with Mars' Komagatake Yakushima Aging single Malt distilled at Shinshu, this is a whole new line of whiskies focused on the expressive flavors of salinity and tropical fruit that aging on Yakushima can yield. This first edition is a pure malt blend of whiskies from both the Shinshu and Tsunuki distilleries that are primarily aged in ex-bourbon barrels in the one-of-a-kind island conditions of Yakushima. This whisky is packed with the rich texture of banana cream and candied tropical fruits that yields to a long slightly smokey finish of sweet malty depth. If The Y.A #01 is an indicator of whiskies to come from Mars, the future is indeed bright.

**This is the first edition of the new Y.A. series from Mars.
1740 bottles for the USA.*

ALCOHOL

52% ABV

BASE

MALTED BARLEY

STILLS

COPPER STRAIGHT HEAD

CASK TYPES

EX-BOURBON BBL & SHERRY

SIZE

700 ML

STYLE

PURE MALT

AGING

NAS

PEAT

2 PPM



MARS HOMBO

Mars Hombo can trace its roots back to the very beginning of malt whisky in Japan. Founded by the silent pioneer of Japanese whisky, Kiichiro Iwai, Mars has embraced innovation and experimentation to complement its traditional technique. Their high elevation Nagano distillery Shinshu reopened in 2011 after long being dormant, ushering a new era of whisky distilling. The comparatively low elevation Tsunuki distillery was opened in 2016 in Kagoshima, the site of Mars' founding location. With these two distilleries, Mars also has a third location on the tiny, rain swept island of Yakushima, used specifically to age its whisky. Kiichiro Iwai's visionary ideas are the bedrock of Mars Hombo and continue to keep their distilleries rooted in historic tradition while continuing the progression of Japanese whisky.

NAGANO, JAPAN

