



MARS IWAI WHISKY

NAGANO, JAPAN

Kiichiro Iwai (pronounced “E-Y”) is the namesake of this flagship blended whisky from Mars. Distilled in Nagano at their Komagatake distillery, this blend takes its inspiration from the great whiskies of the United States. Iwai Whisky is blended primarily from grain with the complexity of malted barley being the supporting component. Matured entirely in ex-bourbon barrels, Iwai Whisky is at once approachable and robust without sacrificing flavor. This is a blend that will surely serve as the perfect introduction to the wide world of modern Japanese Whisky and create fans of Mars for years to come.

ALCOHOL

40.0% ABV

SIZE

750 ML

PEATED

NO

BARRELS

EX-BOURBON

AGE STATEMENT

NAS

STYLE

BLENDED WHISKY

DISTILLERY LOCATION

NAGANO

SPECIAL NOTES

**MADE AT JAPAN’S HIGHEST
WHISKY DISTILLERY**



MARS DISTILLERY

Mars Hombo can trace its roots back to the very beginning of malt whisky in Japan. Founded by the silent pioneer of Japanese whisky, Kiichiro Iwai, Mars has embraced innovation and experimentation to complement its traditional technique. Their high elevation Nagano distillery Shinshu reopened in 2011 after long being dormant, ushering a new era of whisky distilling. The comparatively low elevation Tsunuki distillery was opened in 2016 in Kagoshima, the site of Mar’s founding location. With these two distilleries, Mars also has a third location on the tiny, rain swept island of Yakushima, used specifically to age its whisky. Kiichiro Iwai’s visionary ideas are the bedrock of Mars Hombo and continue to keep their distilleries rooted in historic tradition while continuing the progression of Japanese whisky.

NAGANO, JAPAN

